



**PAINT**

## Rethink Pink

*Forget connotations of ballet slippers and bubble gum—this hue is versatility in a can.*



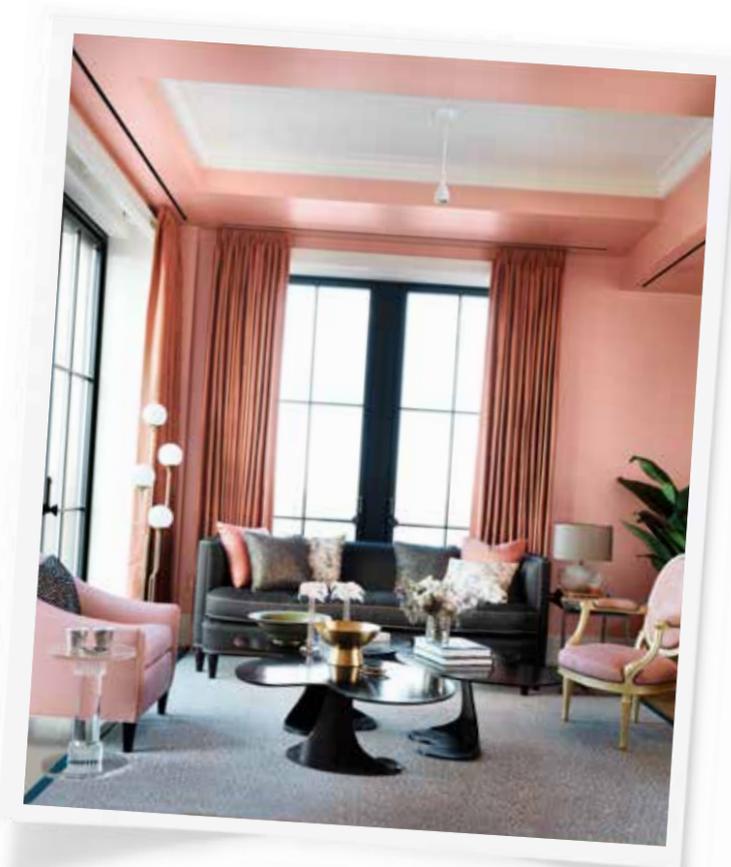
**PINK SWIRL 2171-70**  
BENJAMIN MOORE

"In a sitting room with upholstered graffiti walls and bold botanical chairs, I couldn't *not* have this ceiling. This pink straddles classic and au courant, and it immediately upped the glamour in the room. We gave it depth and sheen with a glossy Venetian plaster, and it glows like a pearl. That bounces light around and makes the ceiling seem higher."  
**PHILIP THOMAS**



**SALMON PEACH 2013-50**  
BENJAMIN MOORE

"Imagine a sunset on an August evening, with the fading light shading the sky a gorgeous gray-tinged pink—that's this color. It's restrained and refined in this Manhattan living room, and it serves as a foil to the black sofa and patinated-bronze coffee table. This apartment is in a skyscraper that dates to 1929, so the pink is a nod to the luxury and exuberance of the Art Deco period. It also references the views of faded redbrick buildings outside."  
**JAMIE DRAKE**



**ITALIANO ROSE 2087-30**  
BENJAMIN MOORE

"How joyful is this bougainvillea pink? It wouldn't be everyone's pick for a library in a very proper Washington, D.C., townhouse, but it was for one client. The owners were young, with toddlers, and it just made sense to have a little fun. You open the library door and—surprise! It's like the jolt of color you get cutting into a pomegranate. Cocoa browns help balance out the intensity."  
**ALESSANDRA BRANCA**



**PINK LACE 2081-60**  
BENJAMIN MOORE

"No argument here, this is a sweet pink. But I wouldn't describe it as confectionary. It's lighter and more delicate, like floating cherry blossoms. Of course, it would be sensational in a girl's bedroom. Team it with painted Gustavian furniture and one of those romantic metal chandeliers that look like a cascade of flower tendrils."  
**BENNETT LEIFER**



**COY PINK 3-28**  
PRATT & LAMBERT

"The beauty of this shell pink, which reminds me of my 1920s mother-of-pearl compact case, is its ephemeral quality. As the day progresses and the light changes, the color gains complexity. For an entryway or living room, I'd give it a high-sheen lacquer. What's more, this color is flattering to anyone in the room."  
**KELLY WEARSTLER**



**CAMEO PINK RL2225**  
RALPH LAUREN PAINT

"Like the name implies, this subtle pink has the coral and beige undertones you sometimes find in vintage cameos. It doesn't feel juvenile, and its sophistication worked well in a guest bedroom I designed. The rug and the curtains I chose both had fearless patterns, but this soothing pink calmed them down."  
**MARA MILLER**



**GREAT WHITE 2006**  
FARROW & BALL

"This pale pink takes me back to childhood summers at the shore. It's the same color as the snack bar's strawberry ice cream that would dribble down my swimsuit. Those beach memories are probably why I once paired it with a fabric patterned with magenta seaweed for a little girl's room. The effect is like an undersea fairy tale."  
**ELIZABETH PYNE**

PRODUCER KATHLEEN RENDA, PHOTOGRAPHERS AYDIN ARIOMAND (THOMAS), JONNY VALIANT (DRAKE). FOR MORE DETAILS, SEE RESOURCES



**WARM BLUSH 892**  
BENJAMIN MOORE

"I adore pink! It's the color of romance, of plush bedrooms and posh dressing rooms. For a living room, I did this blush pink in a very monochromatic way, with upholstered pieces in the same hue. Accents of bright white and gold, touches of crystal, and a 1940s French *bibliothèque* put its mystique in motion. Pairing pink with handsome antiques brings out the color's quiet strength."  
**WINDSOR SMITH**



**PEONY 2079-30**  
BENJAMIN MOORE

"At first glance, this lush pink almost looks too vibrant, but there are blue undertones to it. It's very much the color of India and of antique silk saris and jeweled bangles. I can see it as an accent wall in a white or soft gray room. Or you could drench a powder room with it, and it would be like celebrating Holi—the Indian festival of colors—every day!"  
**YOUNG HUH**



**CRUSHED VELVET 2076-10**  
BENJAMIN MOORE

"Let's call this my curveball color. Rich and saturated, it's alluring and fresh. I would add it to an understated room to deliver a pop of unexpected pizzazz. It would also be a knockout mixed with a flannel gray or wet-concrete gray—so chic and neoclassical."  
**MARTYN LAWRENCE BULLARD**



**MILK SHAKE 1165**  
BENJAMIN MOORE

"Combining pink with more soulful colors gives rooms a push-and-pull tension of opposites. I gravitated toward this shade when a client requested a pink dining room. It's pink, but more fleshy and taupey. After I painted the trim a contrasting red, the whole room fell into place. It was like pairing a dewy, rosy complexion with a scarlet lip—very ingenue meets leading lady."  
**TRICIA HUNTLEY**



**E3-1**  
FINE PAINTS OF EUROPE

"I'm about to paint my office, and this is the color I chose. It's a gentle peachy pink that's crisp and cool, yet also warm. And it's exactly what you need when you're working: It wakes you up and keeps you alert, but it's peaceful enough that you can still concentrate. This pink will be amazing with glossy white bookshelves, linen curtains in a darker pink, and floral chintz pillows."  
**LINDSEY LANE**